



LANDMARK

INSURANCE & FINANCIAL GROUP

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Greetings!

The month of May brings to mind many things: The Kentucky Derby, High School Proms, Fresh Strawberries and **Mothers Day**.

This year however, May took on a different meaning for Landmark Insurance & Financial Group. **On May the 11th we lost one of our own, Charlie McClenahan.** Charlie established Landmark in 1979 with a focus on customer service and from the very beginning he always saw the importance of giving back to the community. Part of his legacy is that he instilled those ideals in each and every member of the Landmark Team. Join us as we celebrate the life of Charlie Mac!



Your Landmark Insurance Team

WE WILL MISS YOU CHARLIE MAC!

Who better to reflect on Charlies memory than people that worked closely with him for many years?

"In all that Charlie did – as Mayor, as Delegate and as a business man the prevailing theme was service. Charlie loved taking an active role in the community and his leadership lead to the creation and revitalization of places of importance in our area. Charlie had the ability to see the big picture and he



understood the importance of putting the right people together to make things happen. He was still trying to do just that within weeks of his passing." Said Jill Hall CEO of Landmark Insurance and Financial Group.

"Charlie invested in people. He made sure that his employees received the proper education and he gave of himself to encourage them to be the best they could be. Charlie believed in me when I didn't believe in myself. He would often say, "you should always be working towards something". When you had a conversation with Charlie he was very present."

Said Angela McCoy, Commercial Lines Manager

The Savvy Independent – Laura Morrison

We seldom think of what happens the day AFTER a disaster such as a death, medical emergency, incapacity or entering a nursing home occurs. We forget the simple things that could make the "Day After Tomorrow" better.

I recently read an article about a woman who lost her spouse and business partner and she shared a short list of things that she wished she had done. As this subject is top of mind at the moment I thought I would share them with you.



- 1) Get your legal affairs in order
- 2) Make plans in the event of a disability

May is National Disability Awareness

Month - What better time to access what you would do if you suddenly lost your ability to earn a living?

- 3) Check the titles and deeds of your assets and life insurance
 - policy beneficiary designations
- 4) Make a list of your computer passwords and logins
- 5) Create a binder of household maintenance information
- 6) Make a list of important people to contact in the event of an emergency
- 7) Write down your wishes
- 8) Make a "Day After" folder

Each of these eight items can of course be expounded on, we would be happy to sit down with you at any time to discuss your portfolio.

Life Happens – You never know when "Tomorrow" will come.

Mr. McTidbit – Ryan McClenahan



My Family and I want to thank each of you for the thoughts and prayers that you have sent our way in recent weeks. It will definitely take some time for us to navigate the void that Dad's passing left in its wake but we know that every day starts anew and we will eventually realize what our new normal is.

At Landmark we will strive to continue our tradition of customer and community service in true Charlie Mac fashion. Please do not hesitate to contact me if I can help you with your insurance needs.

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Landmark Insurance & Financial Group

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